



80% of Small Business Retailers Sell Online

Your customers expect convenience. Clover gives you the tools to deliver—and compete.

Proven and Trusted

Clover has been named Best-in-Class point-of-sale solutions by leading industry experts, recognized for features and tools that help small businesses thrive and grow.

Top Challenges Retailers Face

1 Staying competitive

With more retailers expanding online, brick-and-mortar stores face growing pressure to meet customer expectations

2 Shifting consumer behaviors

80% of American consumers shop online, making local reach and convenience critical

3 Operational challenges

46% of small business retailers use manual methods for inventory tracking or don't track inventory at all, leading to missed sales and dissatisfied customers

Overcome Your Challenges with Clover



Stay on top of finances

- ✓ Use sales reports to identify top-performing products, make smarter inventory decisions and cut unnecessary spending
- ✓ Ease financial pressure with funding options



Sell more

- ✓ Expand online and reach customers wherever they are, day or night
- ✓ Drive traffic with an online store and fulfillment options, boost sales and deliver orders right to customers' doors



Inventory tracking

- ✓ Simplify inventory management to balance stock levels and prevent costly stockouts or overstocking
- ✓ Real-time tracking ensures you always know what's in stock and what's missing



Clover gives you the tools to compete—and win.

Discover how Clover can help you manage inventory, integrate e-commerce and offer modern payment options—all in one system.

Learn more at FrostBank.com/MerchantServices

