



**150 YEARS OF SERVICE**

**NEWS RELEASE**

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## **FROST KICKS OFF 150<sup>TH</sup> ANNIVERSARY CELEBRATIONS WITH PLANNED EVENTS ACROSS TEXAS**

SAN ANTONIO, Jan. 8, 2018 – Frost Bank will celebrate the 150<sup>th</sup> anniversary of its founding throughout 2018 with a series of events celebrating 150 years of doing what’s right, right here for customers, employees and the community in all the regions across Texas where it does business.

Those events include food drives to bolster food banks in all the regions where Frost does business in early February, and will take place throughout 2018 as Frost bankers volunteer in ways that make lives better.

“This year, as our company turns 150, we are going to celebrate 150 years of doing what’s right, right here,” said Frost Chairman and CEO Phil Green. “Frost will honor the past and step into the future by helping to make our communities better places to live and by helping Texans feel more financially secure.”

Frost traces its lineage to 1868 in a mercantile operation in downtown San Antonio. Thomas Claiborne Frost, along with his brother, founded the business to provide implements to area farmers and ranchers, and to store their customers’ goods until market prices could improve. Along the way, T.C. Frost began making loans to his customers, becoming a trusted financial partner to them. Soon he decided to concentrate on that end of the business and moved out of the mercantile operation.

In the ensuing years, Frost Bank expanded into other Texas cities and added services like Frost Insurance, Frost Wealth Advisors and Frost Investment Advisors. It became a publicly traded company in 1977, and today trades on the New York Stock Exchange under the ticker symbol CFR. Frost Bank is the largest Texas-based bank to have all of its operations within the state, and is the only one of the 10 largest Texas banks to have survived the energy and real estate downturn of the 1980s.

Today, an increasing part of Frost’s business is conducted via its website, [www.frostbank.com](http://www.frostbank.com), and its highly rated mobile app.

“This is an opportunity for us to highlight all the things that set Frost apart from other institutions,” Green said. “As with everything we do, this anniversary celebration will emphasize our commitment to our customers and the communities where we live.”

*Frost is the banking, investments and insurance subsidiary of Cullen/Frost Bankers, Inc. (NYSE: CFR), a financial holding company with \$32 billion in assets at Sept. 30, 2017. One of the 50 largest U.S. banks by asset size, Frost provides a full range of banking, investments and insurance services to businesses and individuals in the Austin, Corpus Christi, Dallas, Fort Worth, Houston, Permian Basin, Rio Grande Valley and San Antonio regions. Founded in 1868, Frost has helped Texans with their financial needs during three centuries. For more information, visit [www.frostbank.com](http://www.frostbank.com).*

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